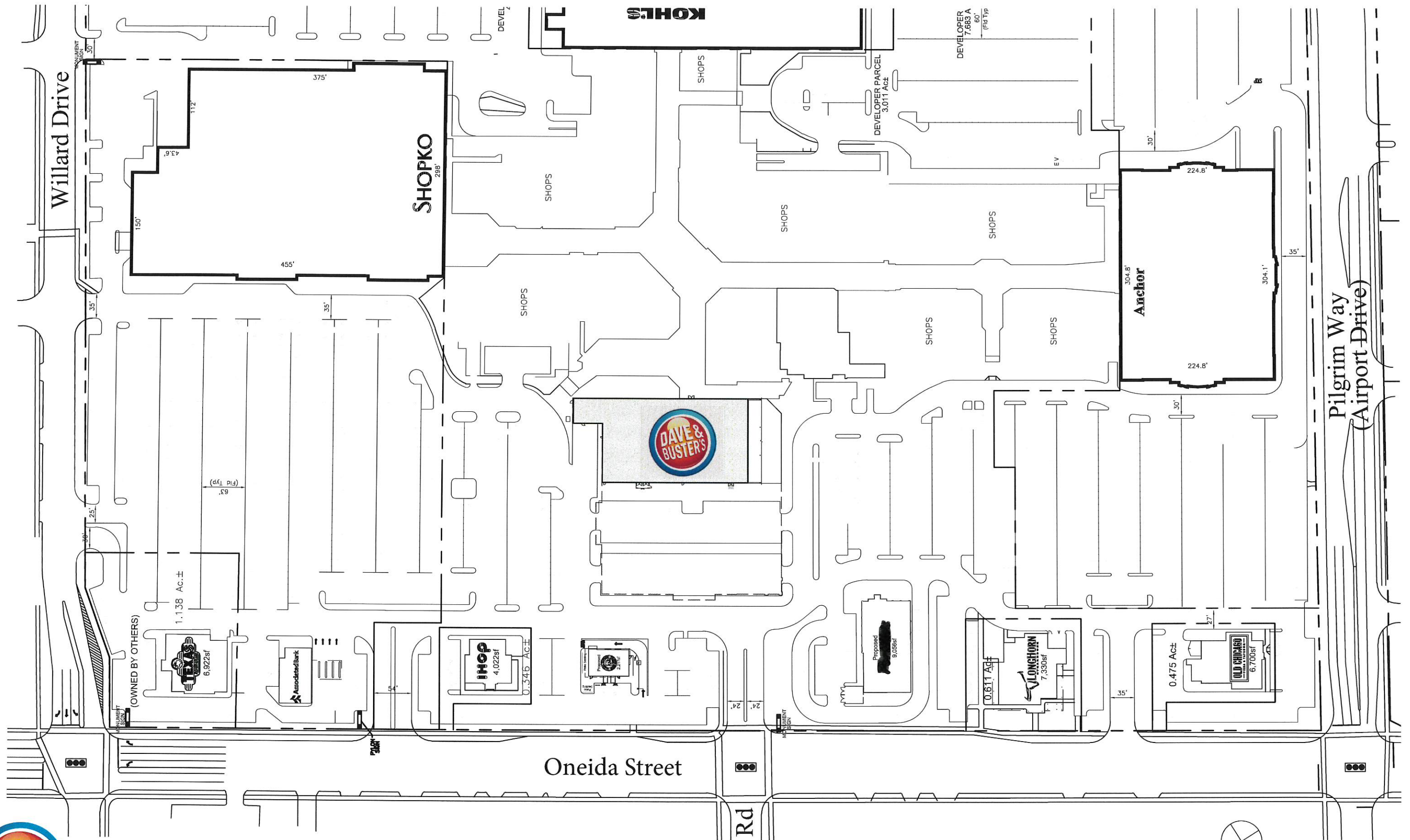




Ashwaubenon, Wisconsin

*Exterior Design Packet*  
June 14, 2019



Site Plan



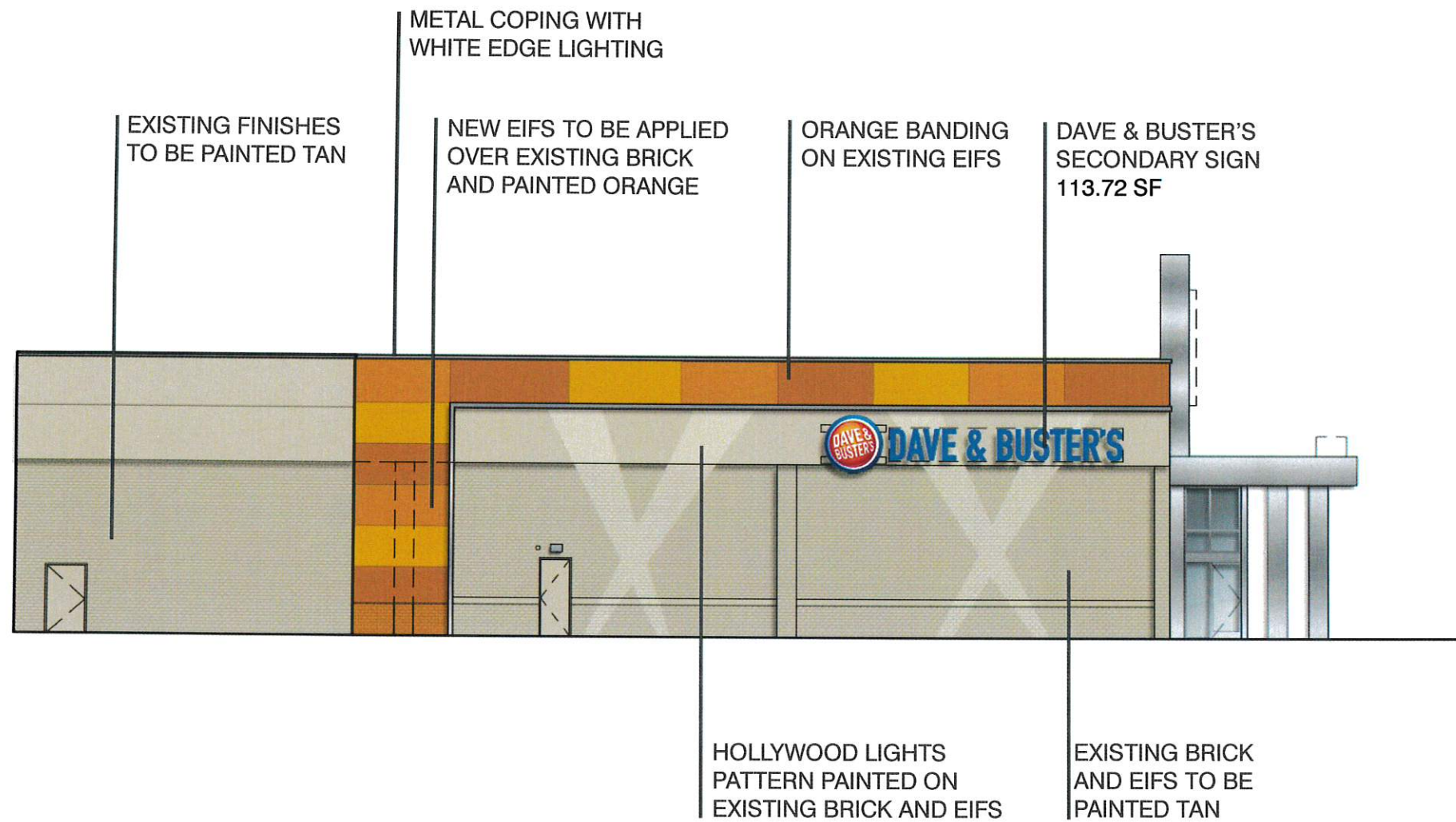








## Northwest Exterior Elevation



## Northeast Exterior Elevation



Prepared for:

# Dave & Buster's

Ashwaubenon, WI



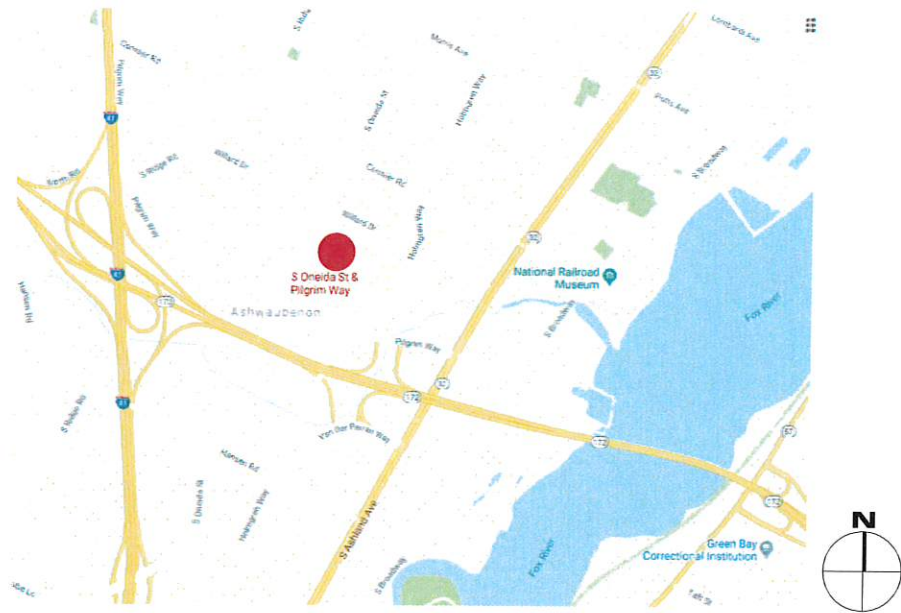
JOE MUELLER

 [j.mueller@firstandmainsignage.com](mailto:j.mueller@firstandmainsignage.com)

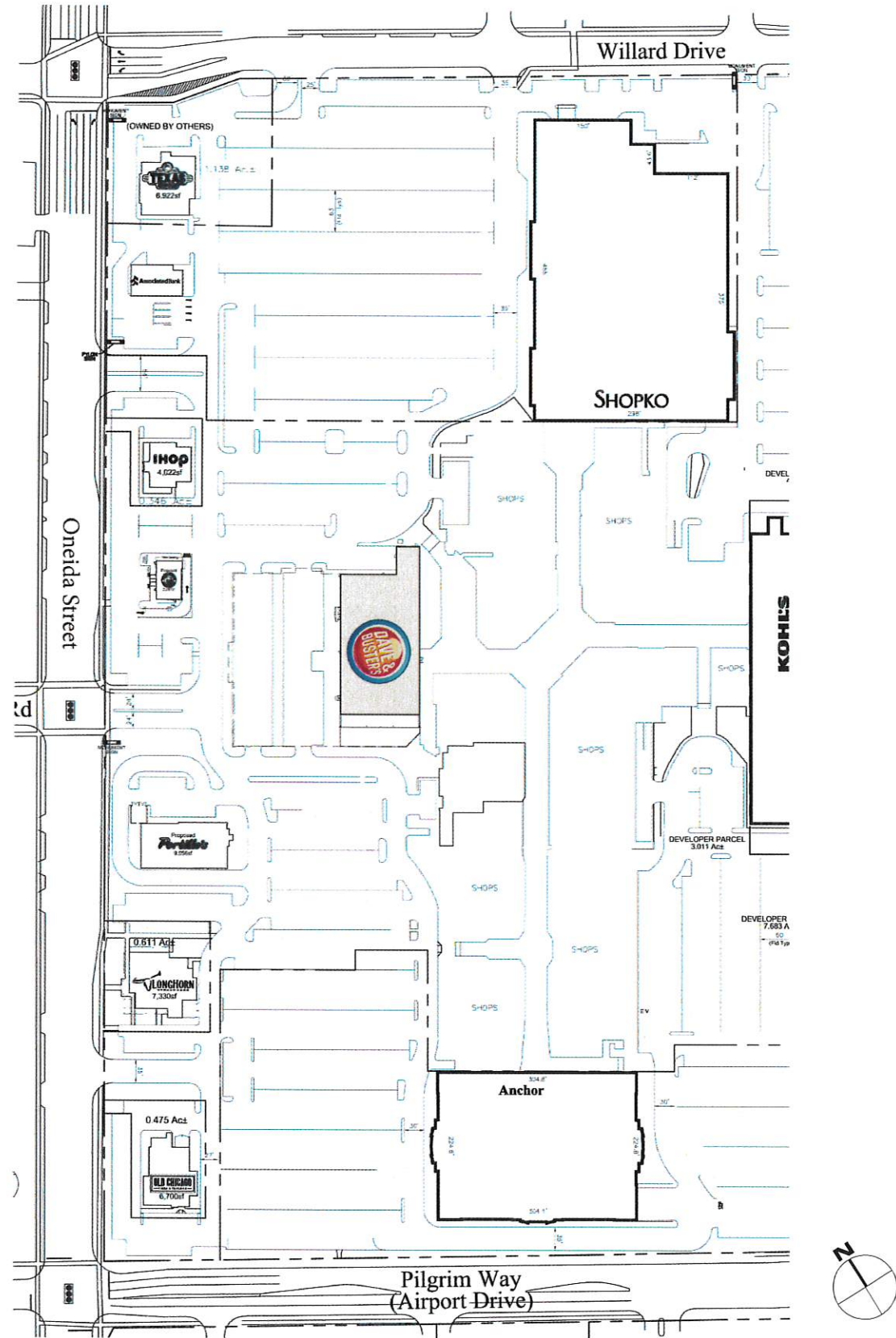
 949.683.8768

 Ohio California Colorado Indiana

EASE | INTEGRITY | PERFORMANCE



1 VICINITY PLAN  
SCALE: NTS



1 SITE PLAN  
SCALE: NTS

Client:

2481 Manana Dr.  
Dallas, TX 75220

Location:

**Dave & Buster's**  
Ashwaubenon, WI

**Dave & Buster's**

Revision:

1)MG:06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

- ☐ Approved  
☐ Approved as Noted  
☐ Revise & Resubmit

Drawing No: 30094-R01

Date: 05.31.2019

Page No: SP.01



Client:

2481 Manana Dr.  
Dallas, TX 75220

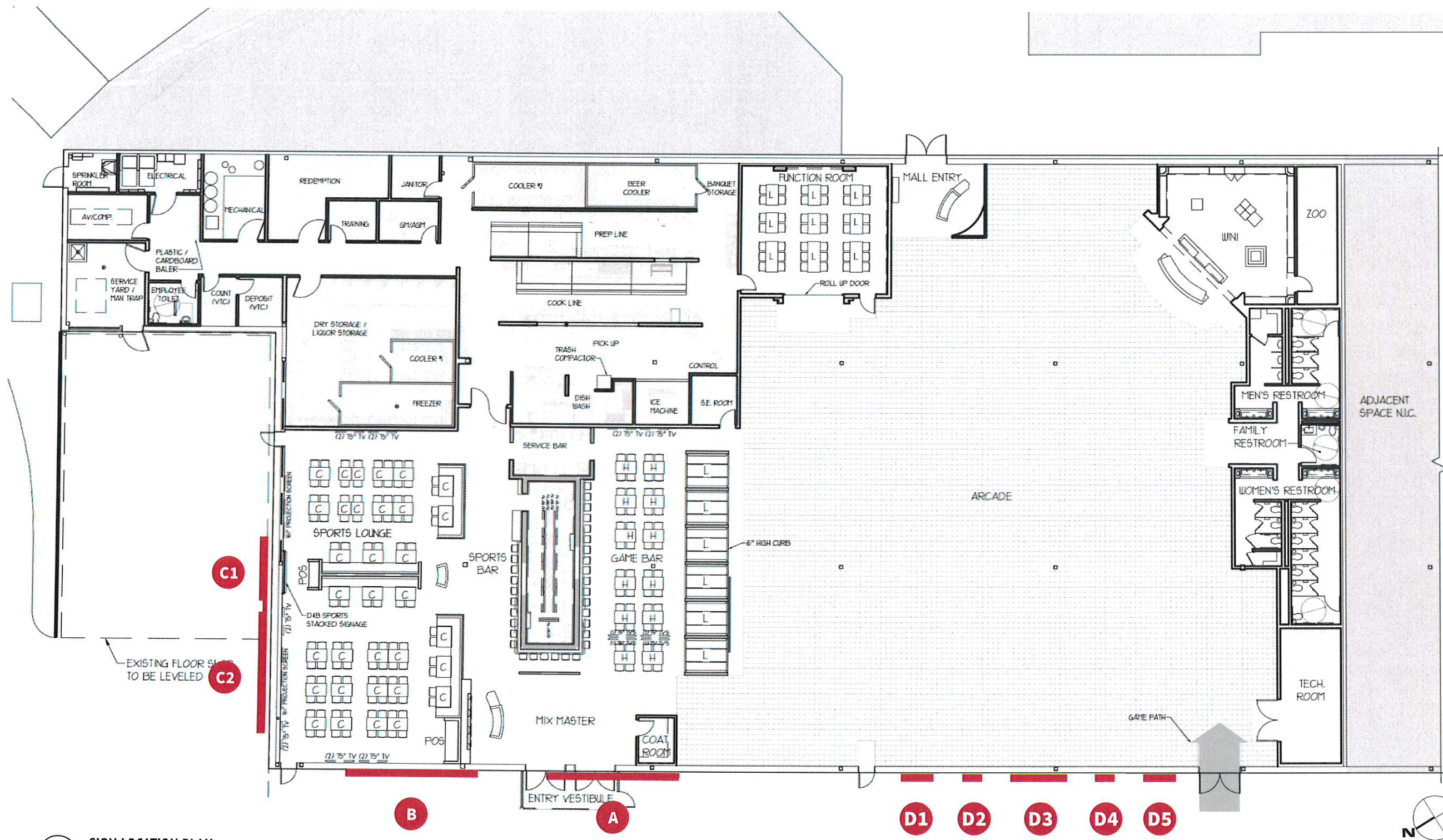
Location:

**Dave & Buster's**  
Ashwaubenon, WI

**Dave & Buster's**

Revision:

1) MG:06/13/19: Rev drwgs per redlines from client 6/10/19  
Along with new elevations



**1 SIGN LOCATION PLAN**  
SCALE: NTS

- ☐ Approved
- ☐ Approved as Noted
- ☐ Revise & Resubmit

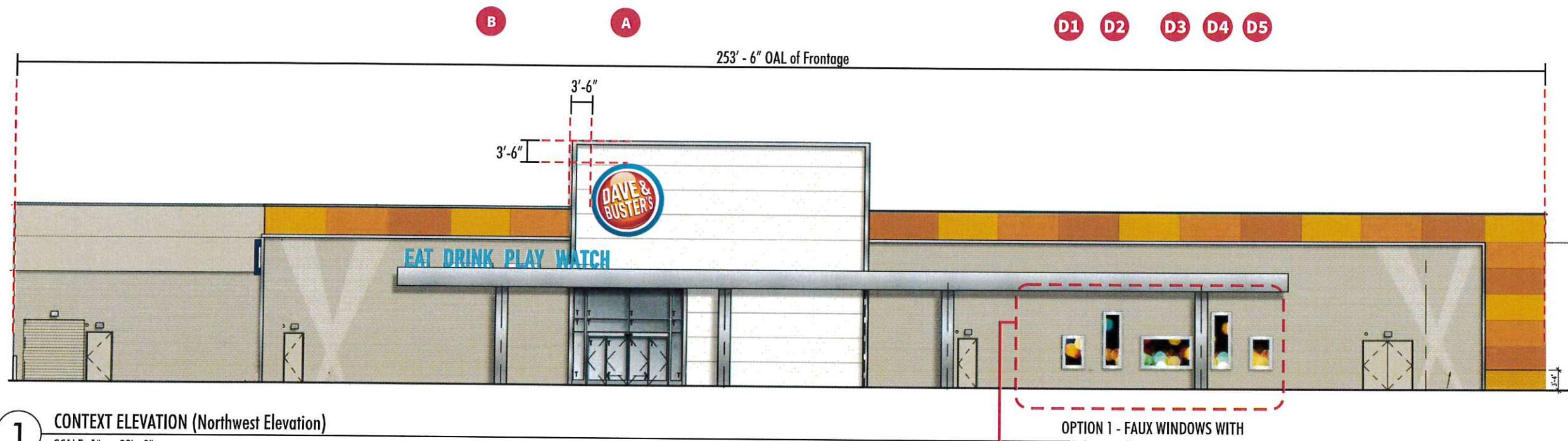
Drawing No: 30094-R01

Date: 05.31.2019

Page No: SLP.01

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# 1 CONTEXT ELEVATION (Northwest Elevation)

SCALE: 1" = 20' - 0"

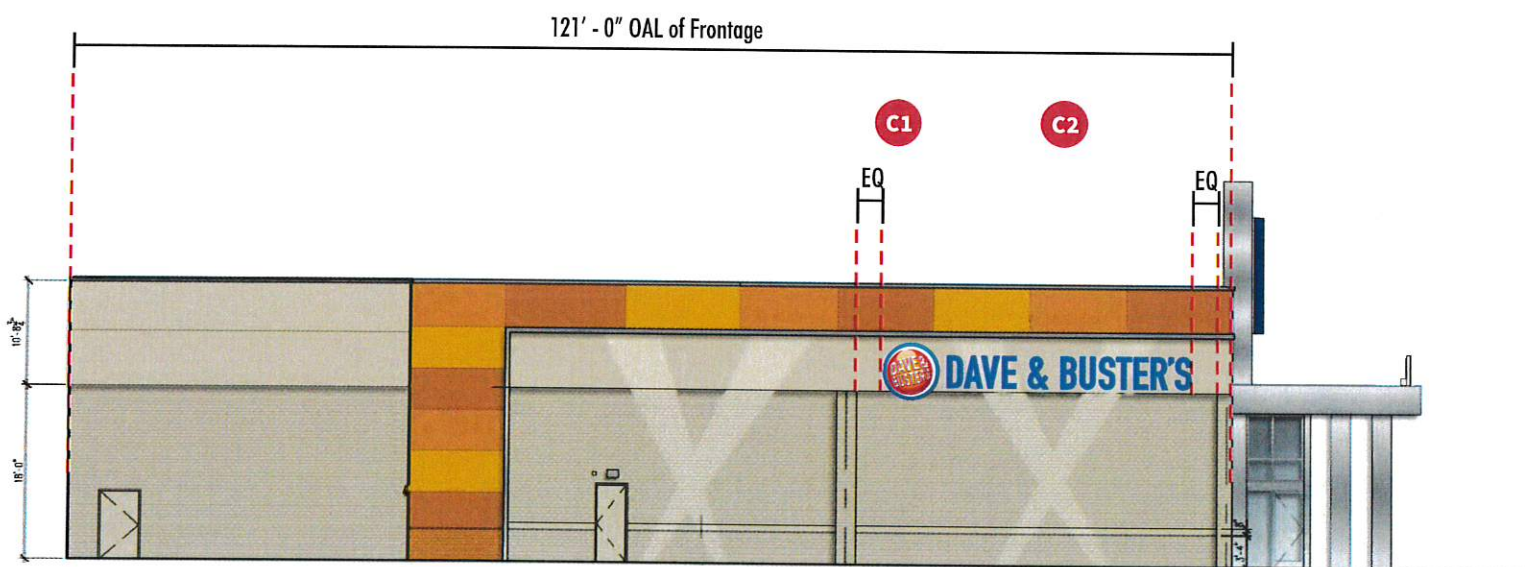
SIGNAGE ALLOWABLE %  
PER VILLAGE OF ASHWAUBENON  
 $(1190 + 6705) \times 10\% = 789.50 \text{ Sq. Ft.}$

NOTE: PUD CRITERIA  
MAX SIGNS - 3 PER BUILDING  
"BOX" OR "CAN" TYPE SIGNS ARE NOT PERMITTED  
BOXED OR CABINET TYPE NOT PERMITTED, EXCEPT WHERE TOTALLY RECESSED

OPTION 1 - FAUX WINDOWS WITH  
"DANCING LIGHTS" GRAPHICS

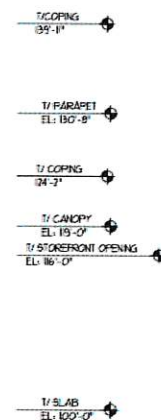


OPTION 2 - CLEAR POLYCARBONATE  
WINDOWS WITH  
BLACK VINYL BACKGROUND



# 1 CONTEXT ELEVATION (Northeast Elevation)

SCALE: 1" = 20' - 0"



SIGNAGE ALLOWABLE %  
PER VILLAGE OF ASHWAUBENON  
 $(1030.5 + 2487) \times 10\% = 351.75 \text{ Sq. Ft.}$

NOTE: PUD CRITERIA  
MAX SIGNS - 3 PER BUILDING  
"BOX" OR "CAN" TYPE SIGNS ARE NOT PERMITTED  
BOXED OR CABINET TYPE NOT PERMITTED, EXCEPT WHERE TOTALLY RECESSED

Client:

2481 Manana Dr.  
Dallas, TX 75220

Location:

Dave & Buster's  
Ashwaubenon, WI

Dave & Buster's

Revision:

1)MG:06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

☐ Approved

☐ Approved as Noted

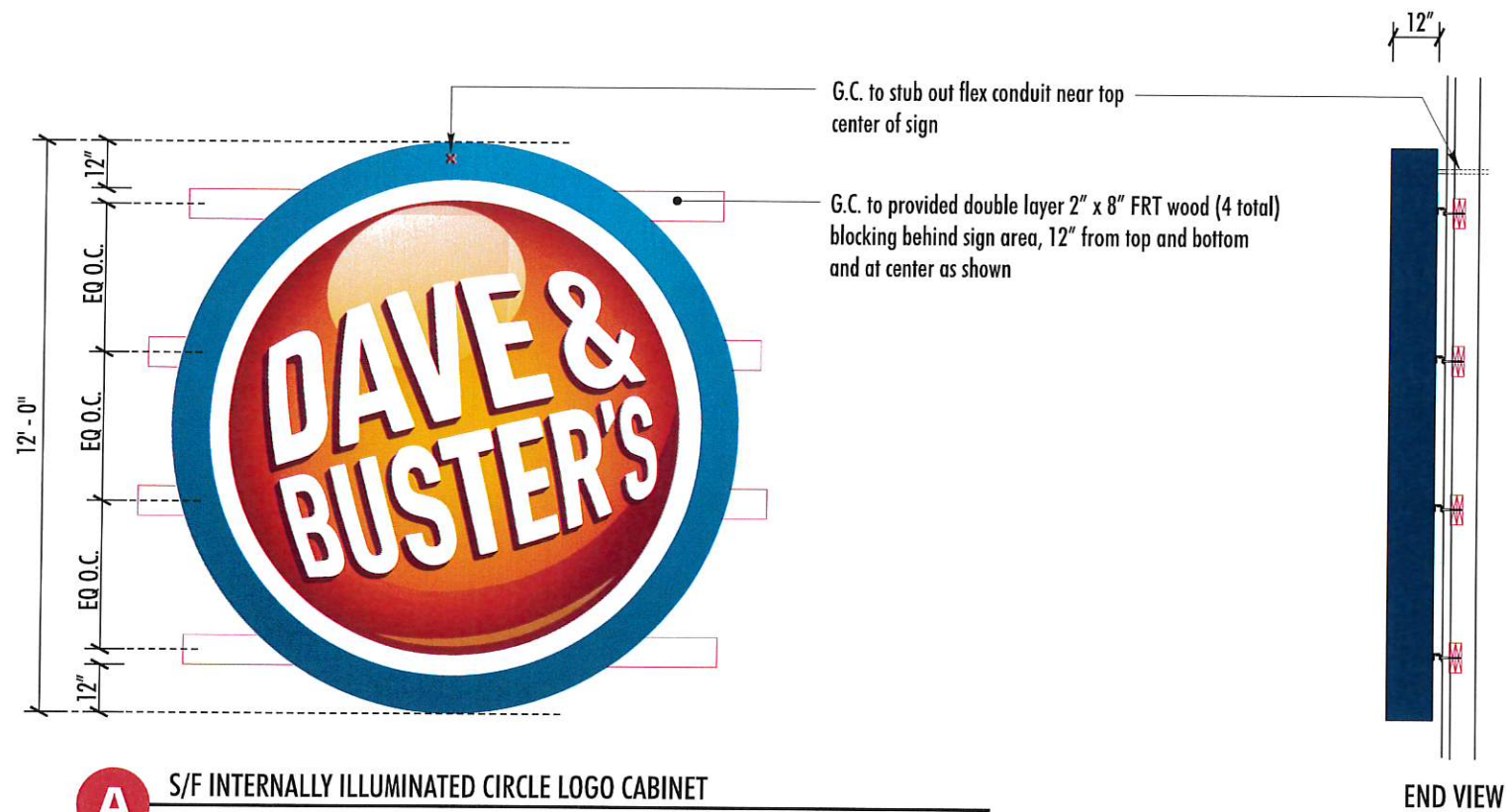
☐ Revise & Resubmit

Drawing No: 30094-R01

Date: 05.31.2019

Page No: 1.00

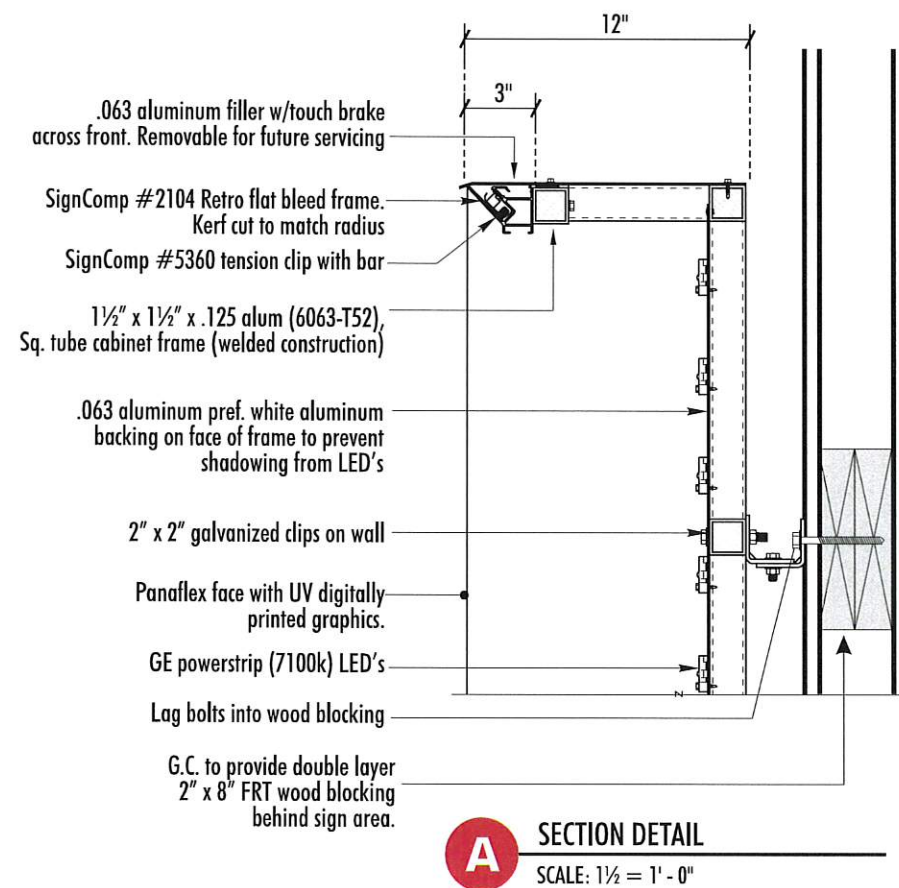




**A** S/F INTERNALLY ILLUMINATED CIRCLE LOGO CABINET  
 SCALE: 1/4" = 1' - 0"  
 ONE [1] REQUIRED - MANUFACTURE & INSTALL  
 SQ. FT. = 113.00

#### SPECIFICATIONS

- Fabricated 12" deep, extruded aluminum frame (welded construction) circular cabinet with Panaflex face and 1st surface UV digitally printed vinyl. Cabinet to have a bleed retainer.
- Returns painted to match PMS 654C (Dark Blue) satin finish
- Face - White Panaflex face with 1st surface applied UV digitally printed vinyl. Colors to match D&B control sample.
- Cabinet to be internally illuminated with 7100k (White) LED strip lighting with self-contained LED 12v Power supply(s). Power to sign to be supplied by others PRIOR to installation.
- Cabinet to mount away from fascia with 2" galvanized clips and lag bolts. Paint clips and bolts to match PMS 654C (Dark Blue) satin finish.
- Sign draws approximately 10.0 amps @ 120v



**A** SECTION DETAIL  
 SCALE: 1/2" = 1' - 0"

#### ELECTRICAL ILLUMINATION REQUIREMENTS

##### 1 Dedicated 20 Amp Circuit at 120 Volts

NOTE: All primary electrical to sign location to be provided by others. A dedicated circuit with NO shared neutrals and a ground returning to the panel is required for installation.

This sign is intended to be installed in accordance with Article 600 or the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

All power supplies to be Ground-Fault Interrupted (GFI)

Signage to have a dedicated branch circuit, three (3) wires (Line, Neutral and Ground)

Wire sizes to be a minimum of 12 Ga. THHN copper wire. Gauge of wire is determined by the length of run and amperage as per NED Article 300

Voltage should read no more than 3 volts between ground and neutral

Conduit can not be used as ground path

Power to sign to be done by a electrical contractor or licensed electrician

Ground wire must be continuous and go from sign to panel board ground bus.

ALL COMPONENTS TO BE  APPROVED

Client:

2481 Manana Dr.  
 Dallas, TX 75220

Location:

Dave & Buster's  
 Ashwaubenon, WI

Dave & Buster's

Revision:

1)MG:06/13/19:Rev drwgs per redlines from client 6/10/19  
 Along with new elevations

SIGN B  
 S/F INTERNALLY ILLUMINATED  
 CIRCLE LOGO CABINET

☐ Approved

☐ Approved as Noted

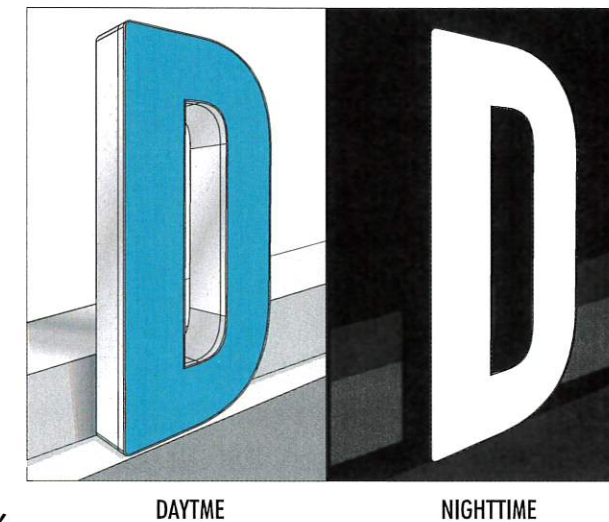
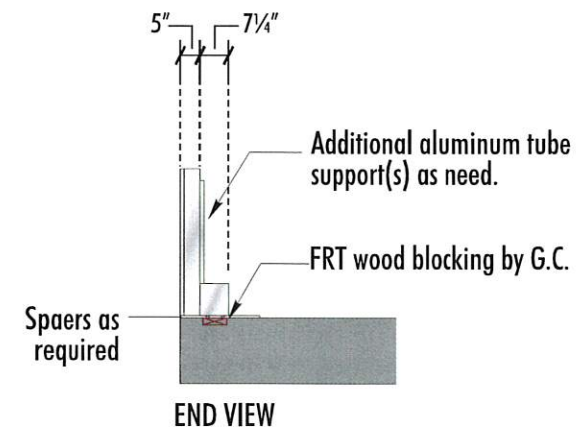
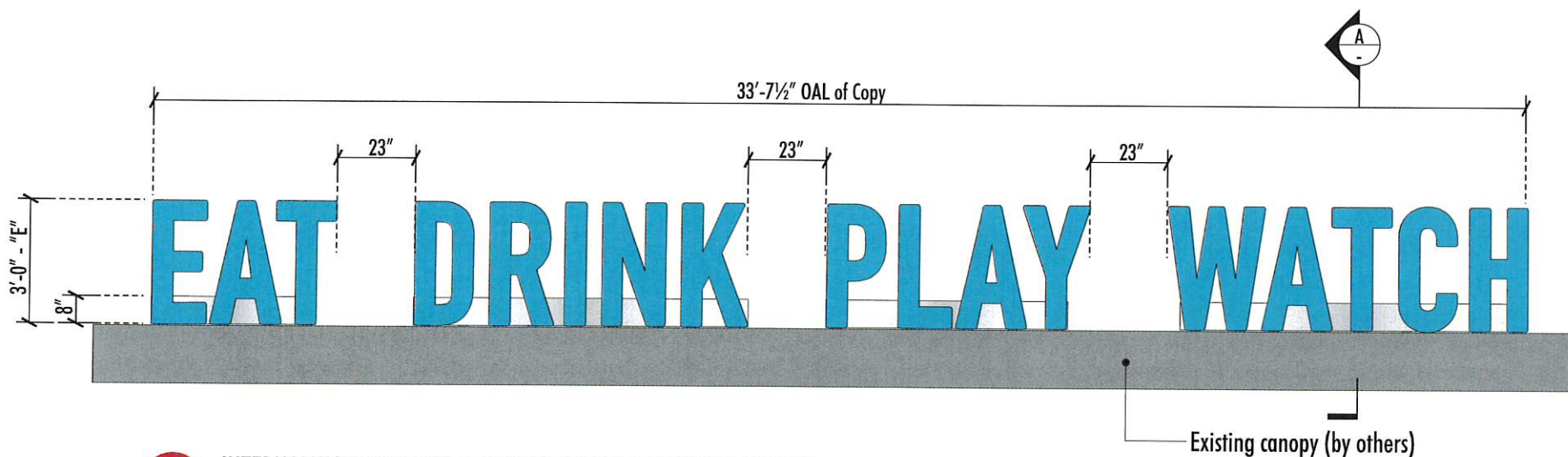
☐ Revise & Resubmit

Drawing No: 30094-R01

Date: 05.31.2019

Page No: 2.00





**B** INTERNALLY ILLUMINATED FACE-LIT CHANNEL LETTERS ON CANOPY  
 SCALE: 1/4" = 1' - 0"  
 ONE [1] REQUIRED - MANUFACTURE & INSTALL  
 SQ. FT. = 101.00

### SPECIFICATIONS

- Fabricated aluminum, 5" deep, internally illuminated face lit, channel letters.
- Returns - Brushed Aluminum
- Trimcap - Silver Metallic
- Face - White (2406) acrylic with 1st surface perforated vinyl.  
 Vinyl to be UV digitally printed to match PMS 298C "Light Blue".  
 Light Blue during day, white at night.
- Letters to be internally illuminated with 7100k white LED's  
 Power supply to be remotely located in extruded raceway
- Letters mount to front of extruded raceway and flush to face of canopy.
- Raceway mounts to top of canopy. Raceway to be painted to match brushed aluminum

**ELECTRICAL ILLUMINATION REQUIREMENTS**

**1 Dedicated 20 Amp Circuit at 120 Volts for Canopy Sign**

NOTE: All primary electrical to sign location to be provided by others. A dedicated circuit with NO shared neutrals and a ground returning to the panel is required for installation.

This sign is intended to be installed in accordance with Article 600 or the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

All power supplies to be Ground-Fault Interrupted (GFI)

Signage to have a dedicated branch circuit, three (3) wires (Line, Neutral and Ground)

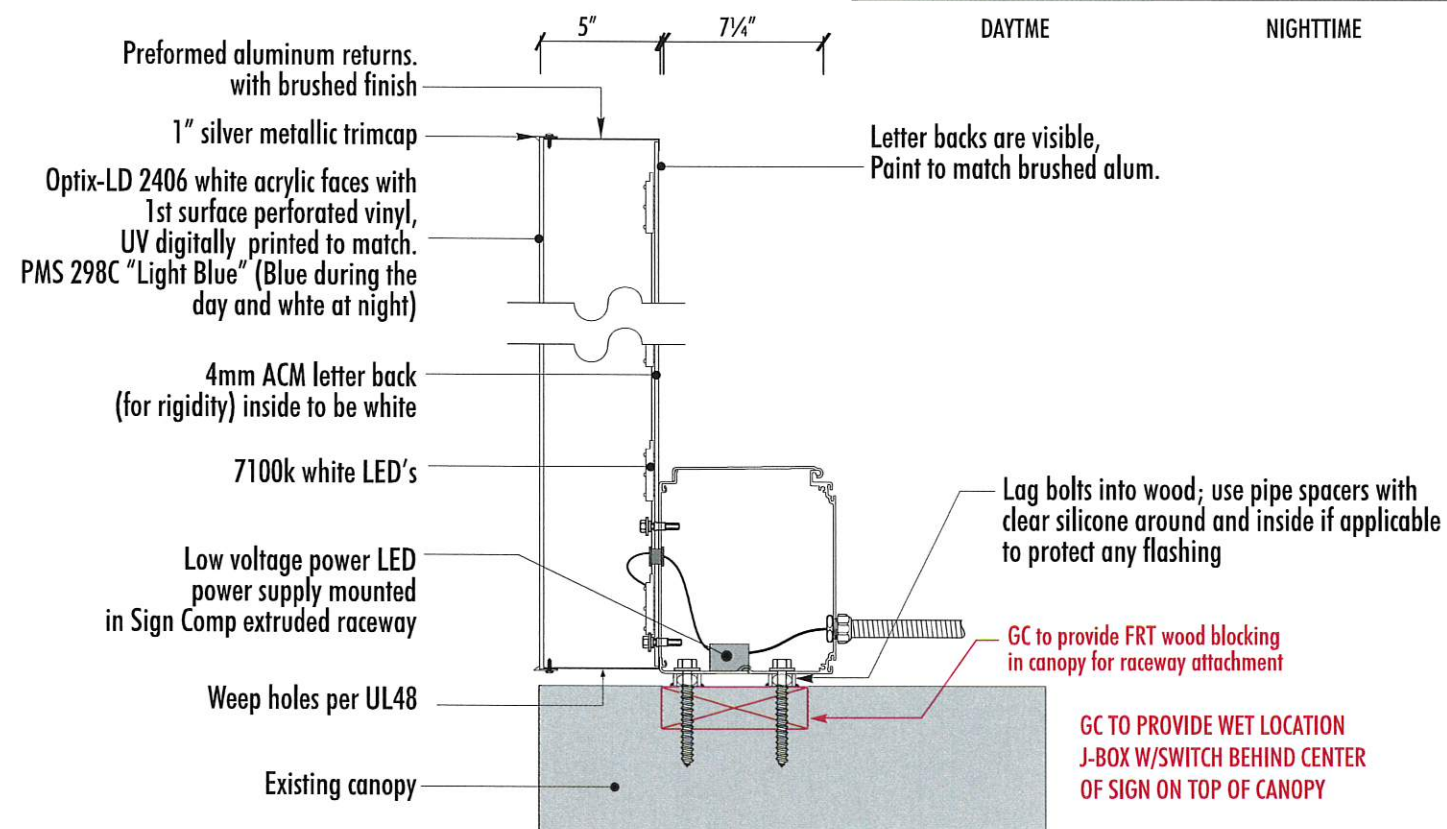
Wire sizes to be a minimum of 12 Ga. THHN copper wire. Gauge of wire is determined by the length of run and amperage as per NED Article 300

Voltage should read no more than 3 volts between ground and neutral

Conduit can not be used as ground path

Power to sign to be done by a electrical contractor or licensed electrician

Ground wire must be continuous and go from sign to panel board ground bus.



**B** SECTION DETAIL  
 SCALE: 1 1/2" = 1' - 0"

Client:  
 2481 Manana Dr.  
 Dallas, TX 75220

Location:  
**Dave & Buster's**  
 Ashwaubenon, WI

**Dave & Buster's**

Revision:  
 1) MG-06/13/19: Rev drwgs per redlines from client 6/10/19  
 Along with new elevations

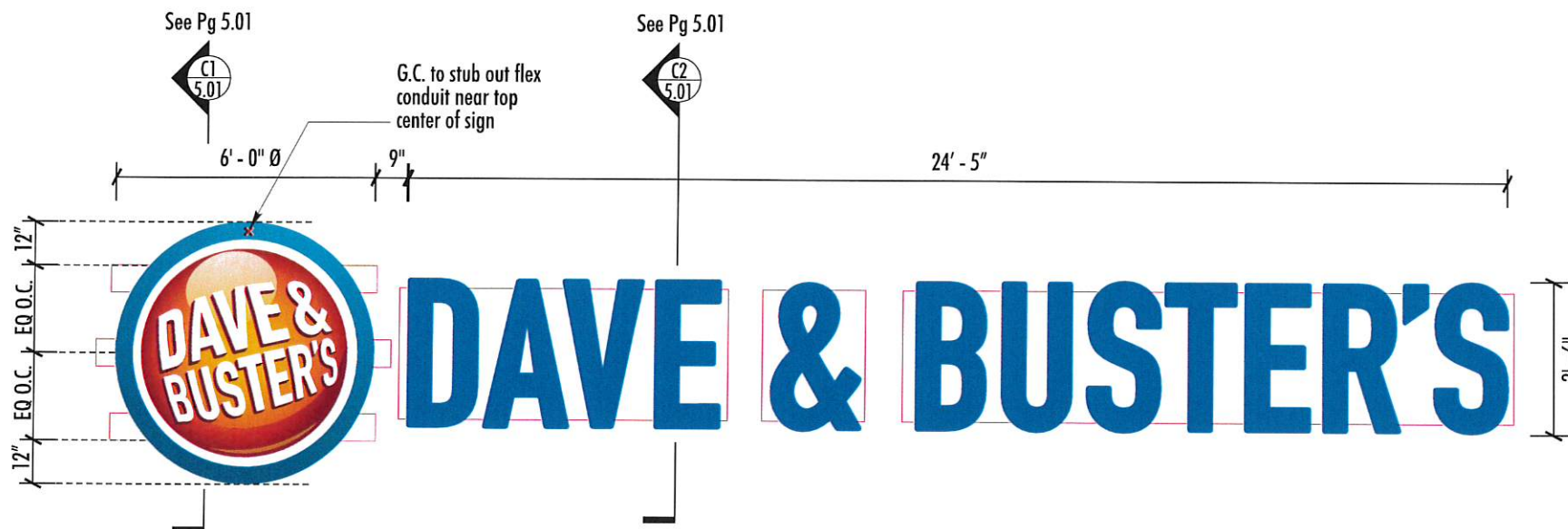
**SIGN C**  
 INTERNALLY ILLUMINATED  
 DUAL-COLOR CHANNEL LETTERS

☐ Approved  
☐ Approved as Noted  
☐ Revise & Resubmit

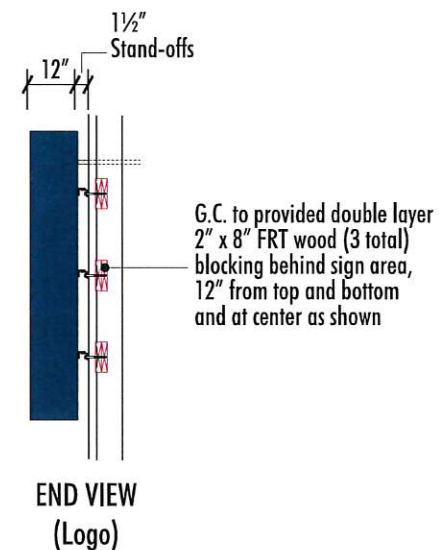
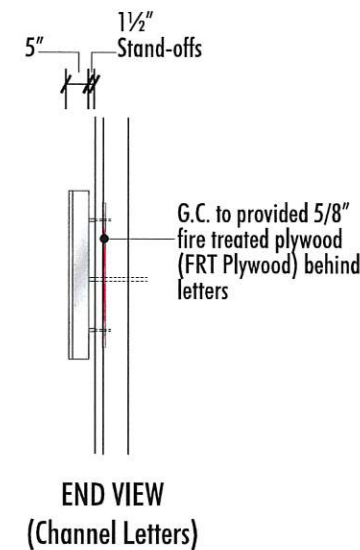
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 Date: 05.31.2019  
 Page No: 3.00

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C1 + C2 TOTAL SQ FT. = 113.72



**C1** S/F INTERNALLY ILLUMINATED CIRCLE LOGO CABINET  
SCALE: 1/4" = 1' - 0"  
ONE [1] REQUIRED - MANUFACTURE & INSTALL  
SQ FT. = 28.27

**SPECIFICATIONS**

- Fabricated 12" deep, extruded aluminum frame (welded construction) circular cabinet with Panaflex face and 1st surface UV digitally printed vinyl. Cabinet to have a bleed retainer.
- Returns painted to match PMS 654C (Dark Blue) satin finish
- Face - White Panaflex face with 1st surface applied UV digitally printed vinyl. Colors to match D&B control sample.
- Cabinet to be internally illuminated with 7100k (White) LED strip lighting with self-contained LED 12v Power supply(s). Power to sign to be supplied by others PRIOR to installation.
- Cabinet to mount away from fascia with 2" galvanized clips. Paint clips and bolts to match PMS 654C (Dark Blue) satin finish.

**C2** INTERNALLY ILLUMINATED DUAL-LIT CHANNEL LETTERS  
SCALE: 1/4" = 1' - 0"  
ONE [1] REQUIRED - MANUFACTURE & INSTALL  
SQ FT. = 85.45

**SPECIFICATIONS**

- Fabricated aluminum, 5" deep, dual-lit, internally illuminated channel letters.
- Returns - brushed aluminum
- Trimcap - Silver Metallic
- Face - White (2406) acrylic with 1st surface perforated vinyl. Vinyl to be UV digitally printed to match 3630-167 "Bright Blue". Blue during day, white at night
- Back - Clear polycarbonate with 1st surface UV digitally printed to match 3630-167 "Bright Blue" on opti-clear vinyl.
- Letters to be internally illuminated with 7100k white LED's  
Power supply to be remotely located
- Letters stand-off fascia 1 1/2", with aluminum spacers and lag bolts

Client:  
2481 Manana Dr.  
Dallas, TX 75220

Location:  
Dave & Buster's  
Ashwaubenon, WI

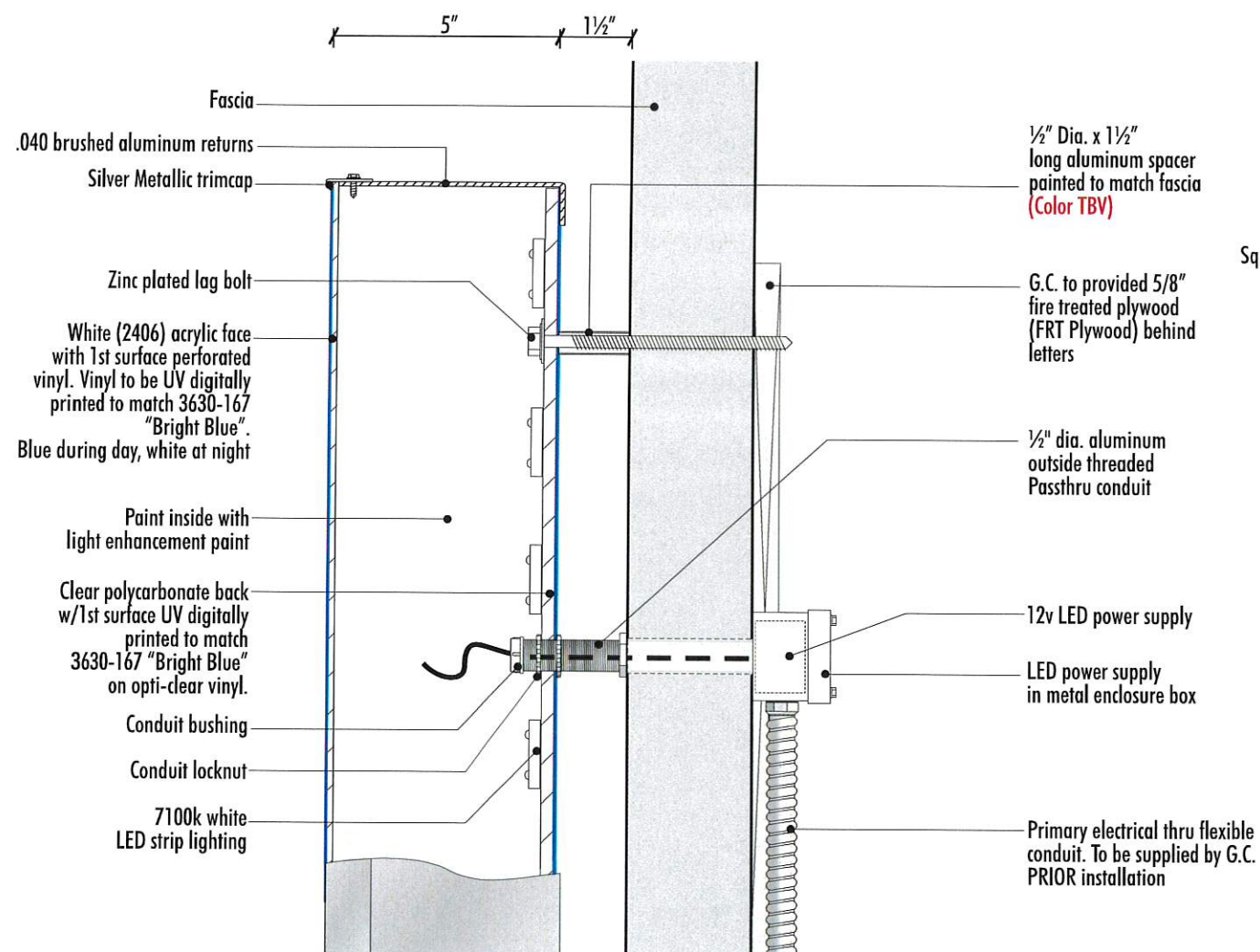
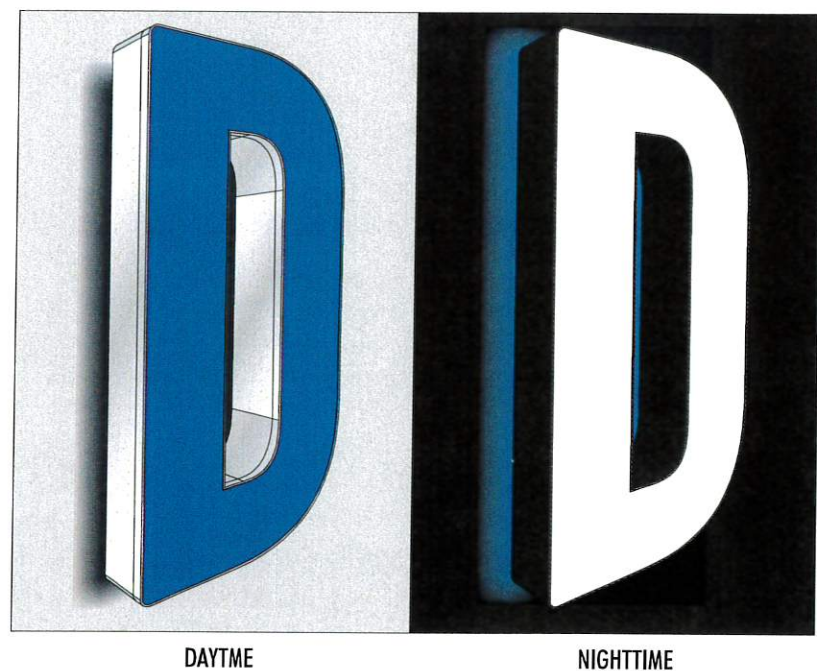
Dave & Buster's

Revision:  
1)MG:06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

- ☐ Approved  
☐ Approved as Noted  
☐ Revise & Resubmit

Drawing No: 30094-R01  
Date: 05.31.2019  
Page No: 4.00





**C2** SECTION DETAIL (Channel Letters)  
SCALE: 3 = 1' - 0"

**ELECTRICAL ILLUMINATION REQUIREMENTS**

**1 Dedicated 20 Amp Circuit at 120 Volts**

NOTE: All primary electrical to sign location to be provided by others. A dedicated circuit with NO shared neutrals and a ground returning to the panel is required for installation.

This sign is intended to be installed in accordance with Article 600 or the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

All power supplies to be Ground-Fault Interrupted (GFI)

Signage to have a dedicated branch circuit, three (3) wires (Line, Neutral and Ground)

Wire sizes to be a minimum of 12 Ga. THHN copper wire. Gauge of wire is determined by the length of run and amperage as per NED Article 300

Voltage should read no more than 3 volts between ground and neutral

Conduit can not be used as ground path

Power to sign to be done by a electrical contractor or licensed electrician

Ground wire must be continuous and go from sign to panel board ground bus.

ALL COMPONENTS TO BE APPROVED

.063 aluminum filler w/touch brake  
across front. Removable for future servicing

SignComp #2104 Retro flat bleed frame.  
Kerf cut to match radius

SignComp #5360 tension clip with bar

1 1/2" x 1 1/2" x .125 alum (6063-T52),  
Sq. tube cabinet frame (welded construction)

.063 aluminum pref. white aluminum  
backing on face of frame to prevent  
shadowing from LED's

Zinc plated lag bolt

2" x 2" galvanized clips on wall

Panaflex face with UV digitally  
printed graphics. Stretch face in field

GE powerstrip (7100k) LED's

G.C. to provide double layer  
2" x 8" FRT wood blocking  
behind sign area.

**C1** SECTION DETAIL (Circle Logo)  
SCALE: 3 = 1' - 0"

Client:

2481 Manana Dr.  
Dallas, TX 75220

Location:

Dave & Buster's  
Ashwaubenon, WI

Dave & Buster's

Revision:

1)M6:06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

☐ Approved  
☐ Approved as Noted  
☐ Revise & Resubmit

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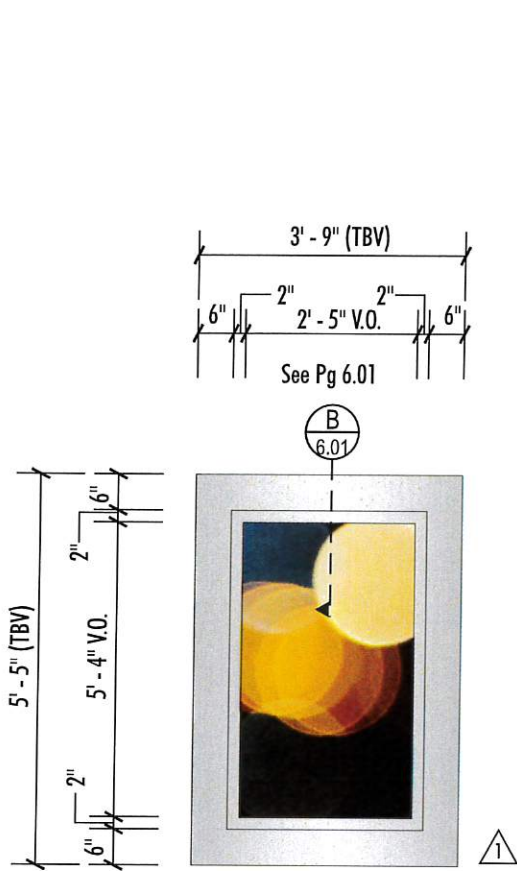
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OPTION 1



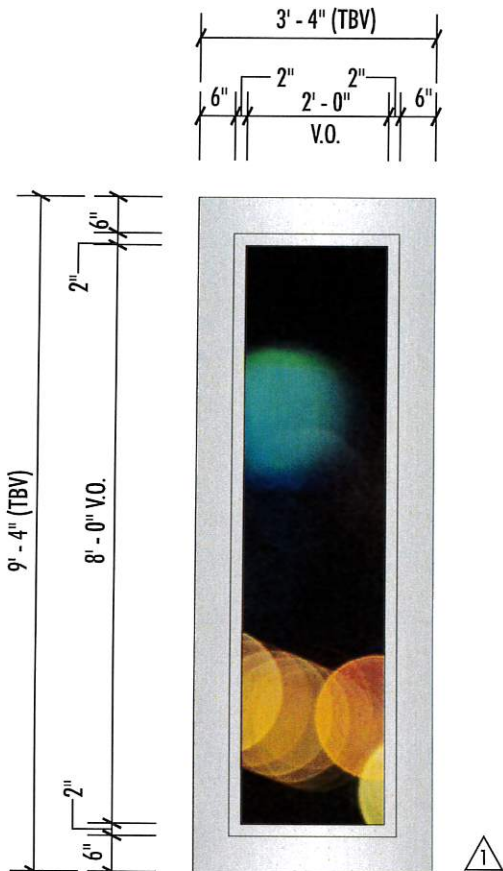
**D1** S/F INTERNALLY ILLUMINATED CABINET  
SCALE: 3/8" = 1' - 0" Qty: One (1)

SPECIFICATIONS

- Fabricated 4" aluminum internally illuminated cabinet with 2" inset frame (inset 2" from face).
- Cabinet to have clear polycarbonate face with 2nd surface UV digitally printed vinyl.
- Cabinet to be mounted flush to building fascia.

COLORS & ILLUMINATION

- Face of cabinet, returns and inset frame to be painted Brushed Aluminum.
- Illumination to be White LED's.



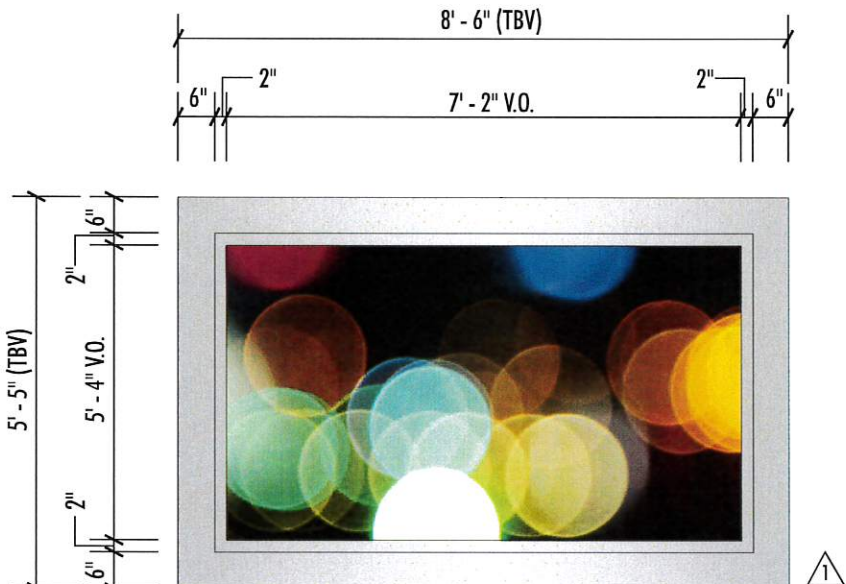
**D2** S/F INTERNALLY ILLUMINATED CABINET  
SCALE: 3/8" = 1' - 0" Qty: One (1)

SPECIFICATIONS

- Fabricated 4" aluminum internally illuminated cabinet with 2" inset frame (inset 2" from face).
- Cabinet to have clear polycarbonate face with 2nd surface UV digitally printed vinyl.
- Cabinet to be mounted flush to building fascia.

COLORS & ILLUMINATION

- Face of cabinet, returns and inset frame to be painted Brushed Aluminum.
- Illumination to be White LED's.



**D3** S/F INTERNALLY ILLUMINATED CABINET  
SCALE: 3/8" = 1' - 0" Qty: One (1)

SPECIFICATIONS

- Fabricated 4" aluminum internally illuminated cabinet with 2" inset frame (inset 2" from face).
- Cabinet to have clear polycarbonate face with 2nd surface UV digitally printed vinyl.
- Cabinet to be mounted flush to building fascia.

COLORS & ILLUMINATION

- Face of cabinet, returns and inset frame to be painted Brushed Aluminum.
- Illumination to be White LED's.

Client:  
  
2481 Manana Dr.  
Dallas, TX 75220

Location:  
**Dave & Buster's**  
Ashwaubenon, WI

**Dave & Buster's**

Revision:  
1)MG:06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

- ☐ Approved
- ☐ Approved as Noted
- ☐ Revise & Resubmit

Drawing No: 30094-R01

Date: 05.31.2019

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Client:

2481 Manana Dr.  
Dallas, TX 75220

Location:

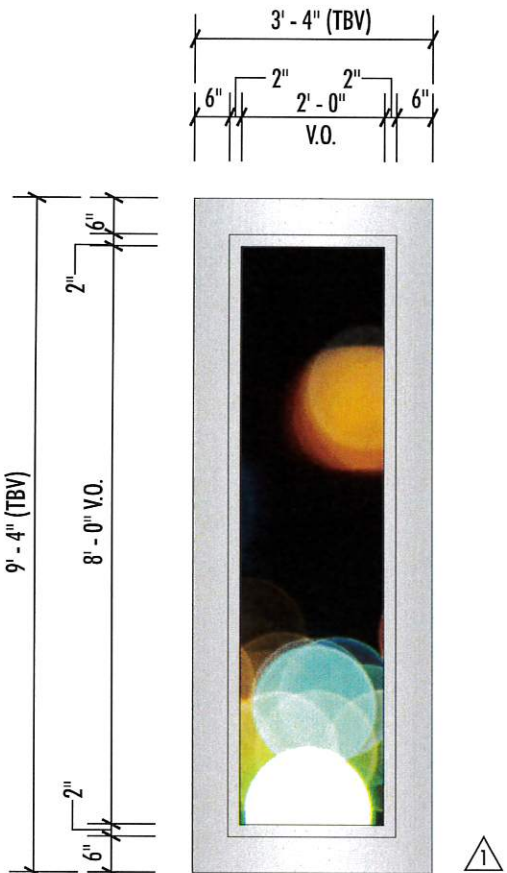
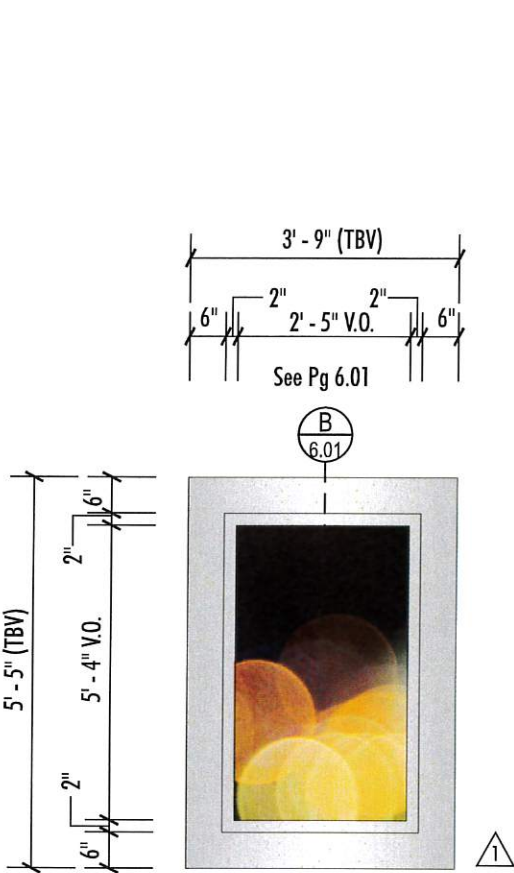
Dave & Buster's  
Ashwaubenon, WI

Dave & Buster's

Revision:

1)MG:06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

OPTION 1



**D5** S/F INTERNALLY ILLUMINATED CABINET  
SCALE: 3/8" = 1' - 0" Qty: One (1)

SPECIFICATIONS

- Fabricated 4" aluminum internally illuminated cabinet with 2" inset frame (inset 2" from face).
- Cabinet to have clear polycarbonate face with 2nd surface UV digitally printed vinyl.
- Cabinet to be mounted flush to building fascia.

COLORS & ILLUMINATION

- Face of cabinet, returns and inset frame to be painted Brushed Aluminum.
- Illumination to be White LED's.

**D4** S/F INTERNALLY ILLUMINATED CABINET  
SCALE: 3/8" = 1' - 0" Qty: One (1)

SPECIFICATIONS

- Fabricated 4" aluminum internally illuminated cabinet with 2" inset frame (inset 2" from face).
- Cabinet to have clear polycarbonate face with 2nd surface UV digitally printed vinyl.
- Cabinet to be mounted flush to building fascia.

COLORS & ILLUMINATION

- Face of cabinet, returns and inset frame to be painted Brushed Aluminum.
- Illumination to be White LED's.

☐ Approved

☐ Approved as Noted

☐ Revise & Resubmit

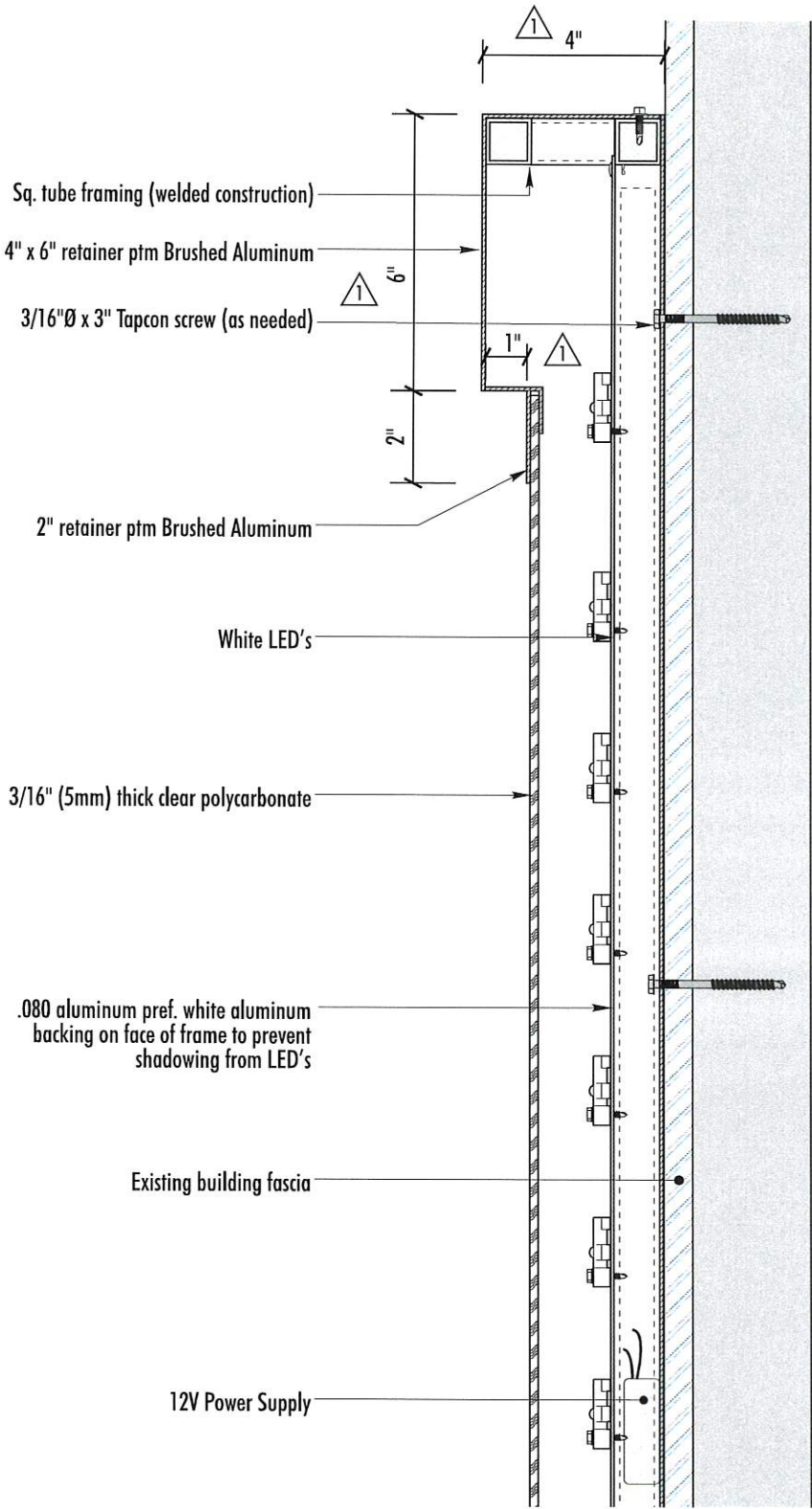
Drawing No: 30094-R01

Date: 05.31.2019

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OPTION 1



SECTION DETAIL

SCALE: 3" = 1' - 0"

D1 D2 D3 D4 D5

FIRST MAIN

SIGNAGE FOR MODERN BRANDS

Ohio California  
Colorado Indiana

Client:

2481 Manana Dr.  
Dallas, TX 75220

Location:

Dave & Buster's  
Ashwaubenon, WI

Dave & Buster's

Revision:

1)MG-06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

☐ Approved

☐ Approved as Noted

☐ Revise & Resubmit

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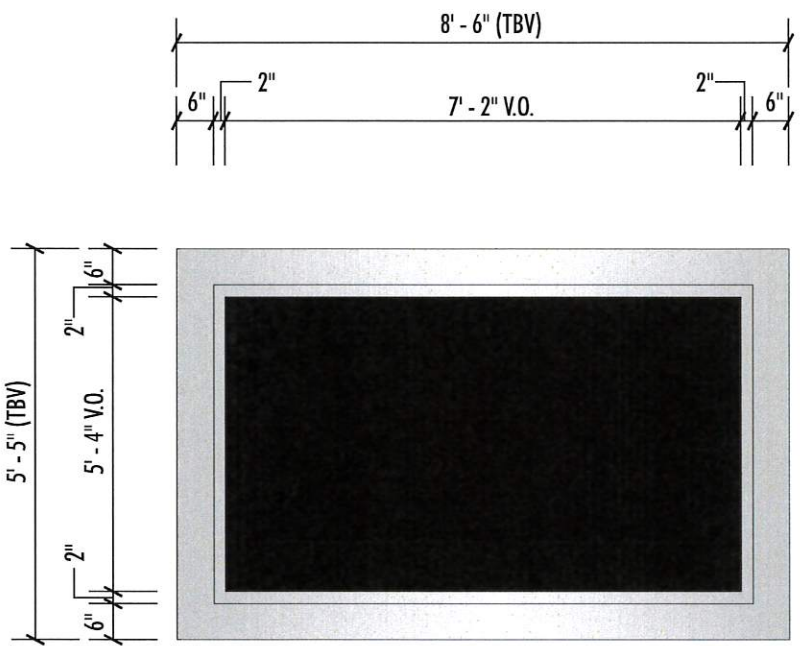
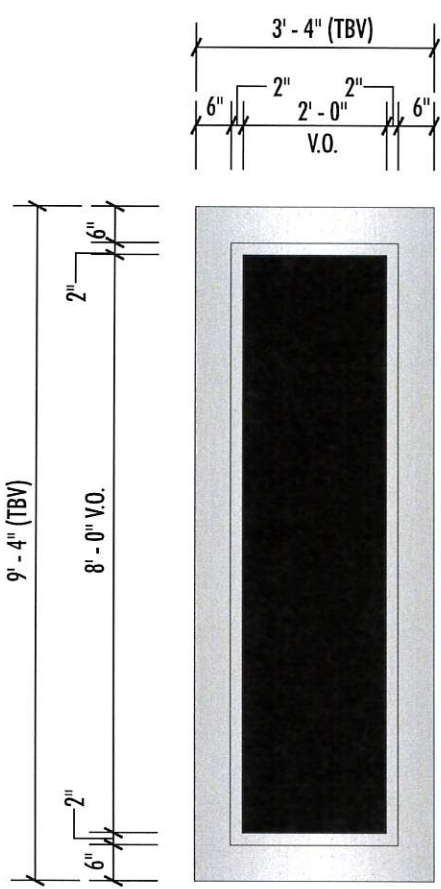
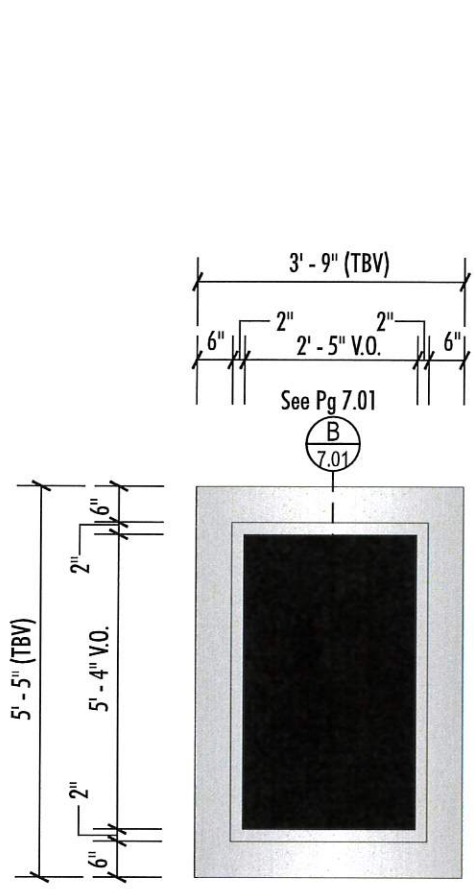
Client:  
  
2481 Manana Dr.  
Dallas, TX 75220

Location:  
**Dave & Buster's**  
Ashwaubenon, WI

**Dave & Buster's**

Revision:  
1)MG:06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

OPTION 2



**D1 D5** S/F CABINET  
SCALE: 3/8" = 1' - 0" Qty: Two (2)

- SPECIFICATIONS**
- Fabricated 4" aluminum cabinet with 2" inset frame (inset 2" from face).
  - Cabinet to have clear polycarbonate face with 2nd surface black vinyl.
  - Cabinet to be mounted flush to building fascia.

- COLORS & ILLUMINATION**
- Face of cabinet, returns and inset frame to be painted Brushed Aluminum.

**D2 D4** S/F CABINET  
SCALE: 3/8" = 1' - 0" Qty: Two (2)

- SPECIFICATIONS**
- Fabricated 4" aluminum cabinet with 2" inset frame (inset 2" from face).
  - Cabinet to have clear polycarbonate face with 2nd surface black vinyl.
  - Cabinet to be mounted flush to building fascia.

- COLORS & ILLUMINATION**
- Face of cabinet, returns and inset frame to be painted Brushed Aluminum.

**D3** S/F CABINET  
SCALE: 3/8" = 1' - 0" Qty: One (1)

- SPECIFICATIONS**
- Fabricated 4" aluminum cabinet with 2" inset frame (inset 2" from face).
  - Cabinet to have clear polycarbonate face with 2nd surface black vinyl.
  - Cabinet to be mounted flush to building fascia.

- COLORS & ILLUMINATION**
- Face of cabinet, returns and inset frame to be painted Brushed Aluminum.

☐ Approved

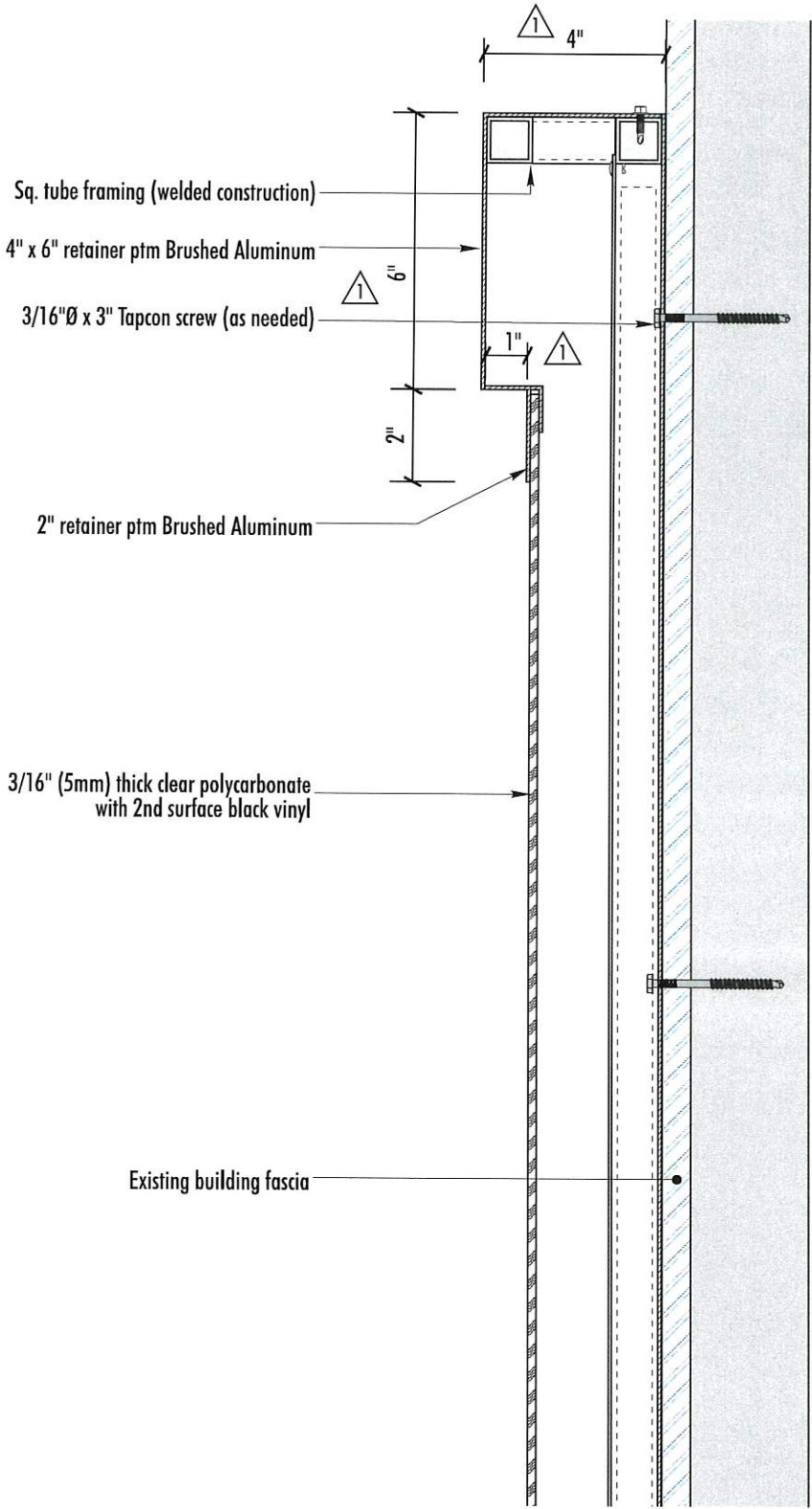
☐ Approved as Noted

☐ Revise & Resubmit

Drawing No: 30094-R01  
Date: 05.31.2019  
Page No: 7.00



OPTION 2



**SECTION DETAIL**  
SCALE: 3" = 1' - 0"

**D1 D2 D3 D4 D5**

**FIRST MAIN**

SIGNAGE FOR MODERN BRANDS

Ohio California  
Colorado Indiana

Client:  
  
2481 Manana Dr.  
Dallas, TX 75220

Location:  
**Dave & Buster's**  
Ashwaubenon, WI

**Dave & Buster's**

Revision:  
  
1)MG-06/13/19:Rev drwgs per redlines from client 6/10/19  
Along with new elevations

- ☐ Approved
- ☐ Approved as Noted
- ☐ Revise & Resubmit

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